

**SHOWCASE**  
**your company to the**  
**life science & biotech**  
**community**

**Sponsorship Brochure 2023**

***“Fantastic mix of people from across the industry. The breadth of experience among the attendees made the event very worthwhile. Thank you for your efforts.”***

## **Welcome**

Organisations who want to be at the forefront of the innovative life sciences and biotech community in the UK are invited to support us by sponsoring our events. We have innovative, interactive opportunities for you to choose from to raise awareness and engage with our audience. We offer in-person opportunities, post-event facts and figures and personal introductions so that you can continue the conversations and ensure you maximise your involvement and budget.



# 2023 Regional Events

- **Regional spotlights**  
*Oxford, Aberdeen, Stevenage, Bristol*
- **Women In Biotech**  
*Bristol, Cambridge, Oxford, West London, Glasgow, London*
- **TechBio X**  
*North-West, Cambridge*



# 2023 Events

- **Start-up Festival**
- **PULSE**
- **Life Science Leadership Summit**
- **Summer Party**
- **TechBio UK**
- **bioProcessUK**
- **Gala Dinner 2024**
- **BIA-MHRA joint conference**

# A year in numbers\*



**27**  
events



**4,053**  
event  
attendees



**1,198**  
organisations  
attended

**Attendees**

**2,591** in-person **18**

**1,462** online **9**

**Events**

# Our members



**500+**  
members

Start-ups, biotechs, techbios, large pharma, large tech, universities, research centres, investors, and lawyers



**10.8k** LinkedIn followers

**10.7k** Twitter followers



**172k visitors** from the UK (44%), USA (20%), Europe (16%), China (7%) and India (4%)  
generating **465k page views** annually



**10k Newscast subscribers** and Member Insights reserved exclusively for **4k BIA member contacts**

# Regional Networking

- Oxford
- Aberdeen
- Stevenage
- Bristol



# Regional networking

*Showcase your organisation at our regional spotlight events*

**Packages starting at £2,000+vat incl. extensive branding opportunities, exhibition space and more!**

**In the last 12 months:**



**501** attendees

125.5 per event on average



**258** organisations



*“The panel discussion was really interesting and useful, and the choice of speakers worked very well together, covering a broad range of expertise”*

*“Meeting like-minded individuals and teams who share similar interests in our sector and are active in the region of focus. A well-moderated panel and panel discussion with insightful Q&A”*



# Women in Biotech

- Bristol
- Cambridge
- Oxford
- West London
- Glasgow
- London



# Women in Biotech

*Connect, Support, Inspire*

*Showcase your organisation, hear from our inspiring panels of women in the sector and enjoy some fantastic networking over a glass of wine*

**Packages starting at £3,350+ vat**  
incl. extensive branding opportunities, exhibition space, opportunities to join a panel where relevant + more!

*Discounts available for multiple event sponsorship!*



***“The panel session was great, very informative and inspirational. It's great to feel that women are making a great contribution to the biotech industry and having an opportunity to fulfill our career aspirations”***

# Women in Biotech

*Connect, Support, Inspire*

**In the last 12 months:**



**405** attendees

101 per event on average



**193** organisations



***“The facilities were great, and the whole team were so welcoming. Incredible! It was a pleasure listening to such successful women and hearing their diverse career paths and views. It was great to have a scientific focus”***

***“Excellent! Inspiring, good range of age, knowledge and job roles”***



# New for 2023!

## TechBio X

- North-West – April
- Cambridge – December

# TechBio X

*Support your local TBX!*

- *TechBio X North-West – April*
- *TechBio X Cambridge – December*

## Why support TechBio X?

Supporting TechBio X will give your company the opportunity to connect with the BIA's growing TechBio community, increase brand visibility, strengthen your business relationships, promote your services and demonstrate your support to this amazing sector at a crucial time in its evolution.

**Packages starting at £3,750+ vat**

**incl. extensive branding opportunities, exhibition space, opportunities to join a panel where relevant + more!**

*Support your local TechBio X, become a TechBio X double supporter or talk to us about becoming an Event series supporter across all TechBio events in 2023.*



# TechBio UK

■ London - October



# TechBio UK

*Showcase your organisation to the most innovative data driven life science companies*

*Packages – host a workshop, join the exhibition, support a content track + more!*

*Ranging from **£1,500-£15,000**+vat \**

Expected attendees:



**350-400** biotech and TechBio C-Suite, pharma, investors, legal, BD and financial experts.

## Why support TechBio UK?

Increase your brand visibility, strengthen your business relationships, lead workshops or sessions to showcase your services to your target market, and demonstrate your support to this amazing sector at a crucial time

*\*Please note: these are guideline prices and packages only and could be subject to change.*



# Start-up Festival

London, May



# Start-up Festival

**BIA Start-up Festival will return in 2023 – for the first time **in-person!****

***The event will bring together the best of rising talent in the sector for a day of informative sessions and workshops.***

Expected attendees (numbers and types)



**100-150** senior leaders of early-stage companies and invited thought leaders from the sector.

***Packages – host a workshop, join the exhibition and showcase your organisation to senior leaders of the most exciting emerging companies in the sector!***

***Prices starting at £3,500+vat (TBC)***

***“Events like these are really excellent to find support and create a network of founders at similar stages.”***

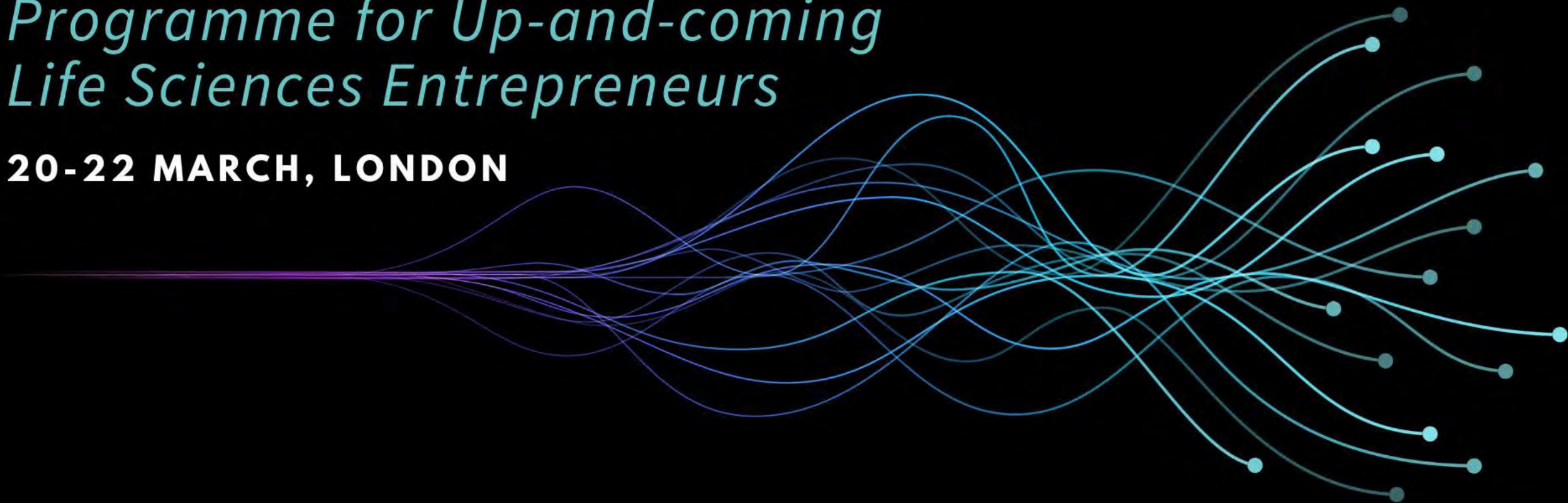
***“The workshops were all really excellent, each one explained the topic very well.”***

***“Very wide coverage - getting investor ready is really crucial and so the practical tips were very helpful.”***

# PULSE 2023

*Programme for Up-and-coming  
Life Sciences Entrepreneurs*

**20-22 MARCH, LONDON**



# PULSE

**PULSE is a free three-day leadership and entrepreneurship training programme for up-and-coming life sciences entrepreneurs.**

## Why support?

- Meet the next generation of emerging biotech leaders
- Engage with the life sciences start-up ecosystem at the earliest stage
- Help support the companies of tomorrow as they establish themselves

***Packages*** – host a session, sponsor the networking drinks, join the exhibition and showcase your organisation.

**Contact us for further information**



# Life Science Leadership Summit

19-20 June, Ware

# Life Science Leadership Summit

BIA's Life Science Leadership Summit is a unique and exclusive event, building on our strengths of great **thought leadership**, support for **growing innovative** life science companies, and peer-to-peer **networking and influence**.

Sponsoring the LSLS will put you in front of



**100** biotech C-suite execs & investors

and get you a seat at the table of this exclusive peer-to-peer event!



# Life Science Leadership Summit

## Why support?

- *Be associated with great thought leadership and sector influence*
- *Demonstrate your support for growing, innovative life science companies*
- *Network with C-level attendees in person, at an exclusive event*
- *Demonstrate your expertise to the sector by being part of the debate or leading a workshop*

***Packages – join a session, lead a workshop, support the drinks reception or brand the attendee gifts!***

***Ranging from £3,000-£10,000+vat \****

***\*Please note: these are guideline prices and packages only and could be subject to change.***



# Summer Party 2023

13 July, The Langham Hotel

# Summer Party 2023

Our Summer Party is a highlight of the BIA social event calendar, and we are very excited to be hosting this year's event at the Langham Hotel in London!

Join us and

 **375** attendees

for an evening of cocktails and canapés with life sciences finest!

We have lots of exciting branding opportunities available – contact us for further information!

**The perfect opportunity to entertain your guests or promote your company via one of the available branding options.**





**20th Annual**

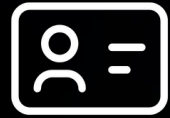
# **bioProcessUK Conference**

28-30 November 2023, Brighton

# 20<sup>th</sup> Annual bioProcessUK Conference

Join us in Brighton to celebrate the **20<sup>th</sup> anniversary** of bioProcessUK!

Expected attendees



**400+** across the medical sector in the UK and abroad from CEOs to PhD students

***Packages – become a host supporter, join the exhibition, support the drinks and dinner reception + more!***  
***Ranging from £2,500-£15,000+vat \****

## **Why support BioProcess UK?**

Increase your brand visibility, strengthen your business relationships, position your organisation as a key supplier to the sector, enhance your reputation by pairing your brand with the BIA and demonstrate your support to this crucial sector.

***\*Please note: these are guideline prices and packages only and could be subject to change.***





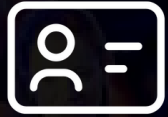
# Gala Dinner

**January 2024**

**New location TBA!**



# BIA Gala Dinner



**650+ attendees** in 2023

**800+ attendees** predicted for 2024

Costs - **£8-9,000+vat**  
(TBC for 2024)

This flagship event is set to **connect** and **inspire** you – help support our Charity of the Year, enhance your company’s profile, entertain clients and guests with priority tables and lots of fantastic branding opportunities.

*“Thank you for being bold, going ahead and putting on a great event. BIA dinner will always be in my diary every year”*

*“We were very well looked after before, after and during the event thank you. Impressive UK sector line-up all round”*

*“The BIA team were so helpful with our sponsorship branding. Thank you!”*

# Annual Supporter

**Demonstrate your commitment to our sector by partnering with the UK's most trusted voice for life sciences and biotech**

## **Our Annual Supporters benefit from:**

- A deep and strategic relationship with the national trade association for life sciences and biotech in the UK
- Clear distinction in a crowded marketplace as we accept only one organisation for each sector segment (*Law Firm, CRO etc.*)
- Unparalleled visibility to the sector
- Personalised events package, enabling your organisation to reach their target market
- Unique opportunities to engage with BIA strategic projects
- Branding on all BIA Collateral



# Annual event packages

## Become a BIA Gold or Silver Event Supporter

Sponsor 3 or more events throughout the year to become eligible for our annual event package with benefits including:

- A discounted rate on your chosen events
- Logo and company profile listed on BIA website
- Speaking opportunities at your chosen event where appropriate
- Priority position in exhibitor area\*
- Promoted as 'Gold' or 'Silver' supporter on all event collateral

Contact us for further information!

*\* Not applicable to all events and dependent on event package. Must be agreed by BIA in advance.*

# Get in touch

*Contact Sam to discuss the right opportunity for your organisation*



**Sam Care**

Events Manager

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