

peers, incl. 14 ministers and 11 shadow ministers



consultation responses and briefings

BIA members informed our influence work



letters to ministers



members at **Parliament Day**



6,160+ attendees of online and in person events



45~27% events

13 online and 32 in person

430 expert speakers



event locations across the UK



600+ member companies



Looking back on







BIA members

58% Start-ups and SMEs 21% **Associate 15% Network** 6%

Corporate

1.5 million **impressions**



social media followers



300 e-updates and newsletters



12,500

video views on YouTube with 600+ hours watched



147,000+ website users on the newly launched website



20,000+ report readers



blogs and spotlights

270+ member news

