

influence meetings with 52 MPs and peers, incl. 14 ministers and 11 shadow ministers



251 BIA members informed our influence work



members at Parliament Day



6,160+ attendees of online and in person events

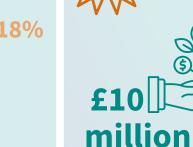


45 27% events

13 online and 32 in person



eakers



saved by the

BIA members

event locations across the UK



58% Start-ups and SMEs 21% Associate 15% Network 6% Corporate **1.5 million** impressions



32,400+ social media followers



300 e-updates and newsletters



12,500 video views on YouTube with 600+ hours watched



147,000+ website users on the newly launched website



20,000+ report readers



270+

