

16 OCTOBER 2024, LONDON

TechBio UK



Learn more
techbio.uk

Why TechBioUK?

At the BIA, we are on a mission to explore the impact that data-driven life sciences companies are having on drug discovery: delivering more personalised treatment, faster and more cost effectively.

- Showcase the technologies and the people
- Debate the infrastructure required to maximise impact of TechBio in the UK and beyond
- Explore shared challenges and provide practical advice for companies - in particular SMEs and Start-ups
- Network the UK TechBio community to explore collaboration

Working at the interface between biotechnology and technology – TechBio companies combine cutting-edge techniques from both sectors to draw insights from a wealth of data, including data concerning patients, drug molecules, healthcare infrastructure and research and development, to inform and transform drug discovery and patient care.

The UK government is now working to capitalise on the innovation inspired by the pandemic response, using it as a blueprint for the UK Life Sciences Vision launched in July 2021. This sets a 10-year strategy for the life sciences sector to accelerate delivery of innovations to patients, much of which will come from data-driven life sciences companies.

The work of these companies and their ground-breaking technologies has never been more relevant.

Supporter and exhibitor opportunities

Supporting TechBioUK will allow you to:

- Increase your brand visibility
- Strengthen your business relationships
- Lead workshops or sessions to showcase your services to your target market
- Demonstrate your support to this amazing sector at a crucial time

The TechBio UK audience will comprise of Biotech and TechBio C-Suite, pharma, investors, legal, BD and financial experts.

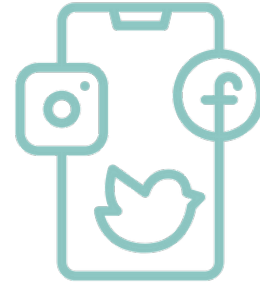
2023 Highlights





600+
members

Start-ups, biotechs, techbios, large pharma, large tech, universities, research centres, investors, and lawyers



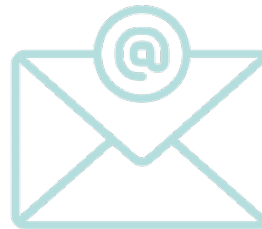
16.1k LinkedIn followers

11.3k Twitter followers

Our members



170k visitors from the UK (47%), USA (22%), Europe (16%), China (8%) and India (3%) generating **508k page views** annually



10k Newscast subscribers and Member Insights reserved exclusively for **4.8k BIA member contacts**

Co-headline supporters



- Opportunity to open the Conference in person with a 'Welcome,' propose a keynote speaker or brand the delegate lanyards
- Standout announcement as headline supporter in marketing campaign
- Priority spot in exhibition area and exclusive inclusion on main event branding
- Full colour advert in brochure or conference app
- Company logo/profile on event website
- Company logo/profile in brochure
- Branded banner
- Option to provide an asset to digital delegate resource hub
- Dedicated social media posts
- Complimentary passes for entire event **x5**

Contact Sam for further information

Networking drinks reception supporter

- Opportunity to open evening drinks reception with a 'Welcome'
- **2** passes for the conference; further **3** for the drinks reception
- Option to provide an asset to digital delegate resource hub
- Branded banner
- Dedicated social media posts
- Company logo on event website
- Company logo & profile in brochure/event app

Member: £11,000 + VAT

Non-member: £13,500 + VAT



Event supporter (tracks)

- Supporter for one of the events main 3 content tracks:
Engineering biology | Genomics | AI/Data
- Opportunity to participate in one session from the chosen track
- Option to provide an asset to digital delegate resource hub
- Branded banner
- Dedicated social media posts
- Exhibition space in networking area
- Company logo on event website
- Company logo/profile in brochure
- Complimentary passes for entire Forum **x2**

Member: £7,000 + VAT
Non-member: £9,000 + VAT



Event supporter (workshops)

Member: £7,000 + VAT
Non-member: £9,000 + VAT

- Opportunity to join a morning workshop
- Option to provide an asset to digital delegate resource hub
- Branded banner
- Dedicated social media posts
- Exhibition space in networking area
- Company logo on event website
- Company logo/profile in brochure
- Complimentary passes for entire Forum **x2**



Innovation showcase supporter

Member: £6,000 + VAT
Non-member: £8,000 + VAT

- Opportunity to Chair the 'Innovation Showcase' session
- Option to provide an asset to digital delegate resource hub
- Branded banner
- Dedicated social media posts
- Exhibition space in networking area
- Company logo on event website
- Company logo & profile in brochure/ event app
- Complimentary passes for entire Forum **x2**



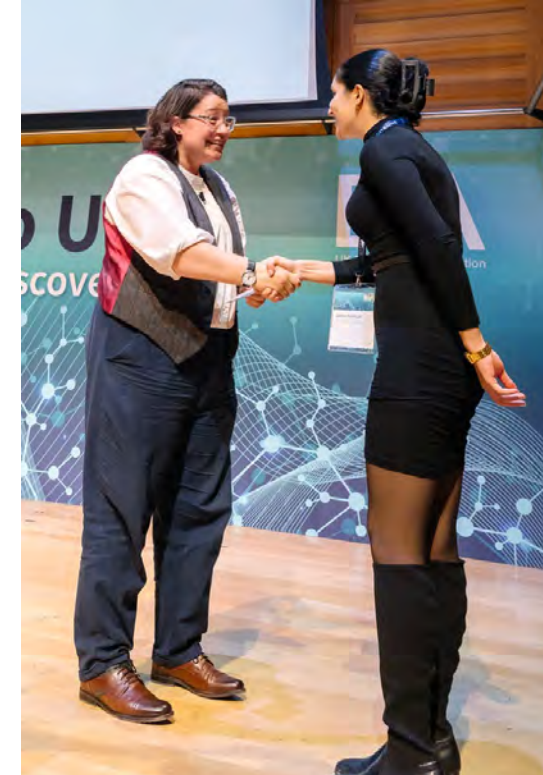
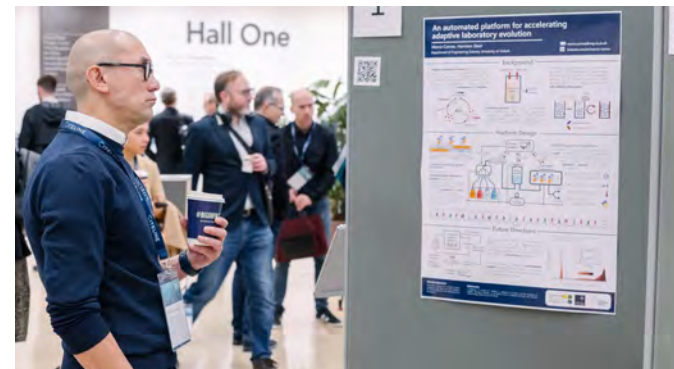
Student poster display supporter

An opportunity to assist emerging professionals to develop their careers in techbio, by contributing to bursaries as well as exhibiting your organisation within the networking area.

- Exhibition space in networking area
- A position on expert judging panel
- Opportunity to announce and present winner
- Branded banner
- Dedicated social media posts
- Company logo on event website
- Company logo & profile in brochure/event app
- Complimentary passes for entire event **x2**

Member: £6,000 + VAT

Non-member: £8,000 + VAT



Branded coffee cart supporter

Member: £5,000 + VAT
Non-member: £7,000 + VAT



Keep our audience fueled for the day and cover your branding at the events most popular meeting point – the coffee stand!

- Option to brand the coffee cart and coffee cups
- Personal barista to serve coffees throughout the day
- Branded banner
- Dedicated social media posts
- Exhibition space in networking area
- Company logo on event website
- Company logo & profile in brochure/event app
- Complimentary passes for entire Forum **x2**

Networking breakfast/lunch supporter



- Branding opportunities during the networking breakfast/lunch
- Branded banner
- Dedicated social media posts
- Exhibition space in networking area
- Company logo on event website
- Company logo & profile in brochure/event app
- Complimentary passes for entire Forum **x2**

Member: £4,250 + VAT

Non-member: £6,000 + VAT

Exhibitor

- Exhibition space in networking area
- Company logo on event website
- Company logo/profile in brochure
- Complimentary passes for entire event **x1**

Member: £2,000 + VAT

Non-member: £2,750 + VAT





Thank you

If you would like to support the event but the packages listed aren't quite the right fit, we would be happy to discuss a bespoke supporter package with you.

Please contact Sam Care at SCare@bioindustry.org or 07864 902 868