

SHOWCASE
your company to the
life science & biotech
community

Sponsorship brochure 2024



Welcome

The BIA's sector-leading events bring the brightest and best of biotech together to network and collaborate. Join us at the forefront of innovative life sciences and [Deep Biotech](#) and explore incredible opportunities to engage key individuals and organisations through branding, networking and thought leadership.

We offer a range of packages, price points and delegate facts and figures to help you to maximise your reach, impact and investment. Read on to find out more about our 2024 programme and how to get in touch.

A year in numbers*



38
events



5,500
event
attendees



340
expert
speakers

Our members



600+
members

Start-ups, biotechs, techbios, large pharma, large tech, universities, research centres, investors, and lawyers



16.1k LinkedIn followers

11.3k Twitter followers



170k visitors from the UK (47%), USA (22%), Europe (16%), China (8%) and India (3%)
generating **508k page views** annually



10k Newscast subscribers and Member Insights reserved exclusively for **4.8k BIA member contacts**

2024 Key events

- **Women in Biotech – Cambridge (“BIG WIB”)**
- **Start-up Festival**
- **Life Science Leadership Summit**
- **Summer Party**
- **TechBio UK**
- **bioProcessUK**
- **Future of UK Regulation Conference**
- **Gala Dinner 2025**



2024 Regional events

- **Regional spotlights**
North East, Glasgow, Birmingham
- **Women in Biotech**
Cambridge, West London, Bristol, Manchester, London
- **TechBio X**
Cambridge

Start-up Festival

16 May 2024, London

Start-up Festival

BIA Start-up Festival is returning in 2024!

The event will bring together the best of rising talent in the sector for a day of informative sessions and workshops.

Expected attendees (numbers and types)



150 - 200 senior leaders of early-stage companies and invited thought leaders from the sector.

***Packages** – host a workshop, join the exhibition and showcase your organisation to senior leaders of the most exciting emerging companies in the sector!*

Prices starting at £1,500+vat

“Events like these are really excellent to find support and create a network of founders at similar stages.”

“All the panel and workshop are inspiring and informative. It served as a catalyst for innovations, inspiring and empowering.”

“Excellent event and very informative.”

“Brilliant to build relationships faces to face and meet people I'd only previously met online.”

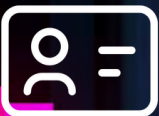
Life Science Leadership Summit

17-18 June, Ware

Life Science Leadership Summit

BIA's Life Science Leadership Summit is a unique and exclusive event, building on our strengths of great **thought leadership**, support for **growing innovative** life science companies, and peer-to-peer **networking and influence**.

Supporting LSLs will put you in front of



100+ biotech C-suite execs & investors
and get you a seat at the table of this
exclusive peer-to-peer event!



Life Science Leadership Summit

Why support?

- *Be associated with great thought leadership and sector influence*
- *Demonstrate your support for growing, innovative life science companies*
- *Network with C-level attendees in person, at an exclusive event*
- *Demonstrate your expertise to the sector by being part of the debate or leading a workshop*

Packages – join a session, lead a workshop, support the drinks reception or brand the attendee gifts!

Ranging from £3,500-£11,000+vat *

****Please note: these are guideline prices and packages only and could be subject to change.***





Summer Party 2024

11 July, The Langham Hotel

Summer Party 2024

Our Summer Party is a highlight of the BIA social event calendar, and we are very excited to be returning to the Langham Hotel in London!

Join us and

 **400** attendees

for an evening of cocktails and canapés with life sciences finest!

The perfect opportunity to entertain your guests or promote your company via one of the available branding options.



“Beautifully organized, great venue, good food/drink. Brilliant for networking and catching up.”

“A good opportunity to meet colleagues and peers from across the sector and good attendance from different organisations.”



TechBio UK

- 16 October, London

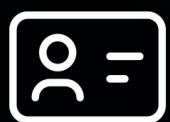
TechBio UK

Showcase your organisation to the most innovative data driven life science companies

Packages – host a workshop, join the exhibition, support a content track + more!

*Ranging from **£1,750-£15,000**+vat **

Expected attendees:



400 biotech and TechBio C-Suite, pharma, investors, legal, BD and financial experts.

Why support TechBio UK?

Increase your brand visibility, strengthen your business relationships, lead workshops or sessions to showcase your services to your target market, and demonstrate your support to this amazing sector at a crucial time

**Please note: these are guideline prices and packages only and could be subject to change.*



21st Annual

bioProcessUK Conference

19-21 November 2024, Liverpool

21st Annual bioProcessUK Conference

Join us in Liverpool for our annual bioProcessUK conference!

Expected attendees



400+ across life science manufacturing in the UK
from CEOs to PhD students

*Packages – become a host supporter, join the exhibition,
support the drinks and dinner reception + more!
Ranging from **£2,500-£15,000+vat** **

Why support bioProcessUK?

Increase your brand visibility, strengthen your business relationships, position your organisation as a key supplier to the sector, enhance your reputation by pairing your brand with the BIA and demonstrate your support to this crucial sector.

**Please note: these are guideline prices and packages only and could be subject to change.*





The Future of UK Regulation Conference 2024

07 November, London

The Future of UK Regulation Conference 2024

After a successful inaugural event in 2023, the Future of UK Regulation Conference returns to London this November!

Bringing together MHRA senior leadership, key decision-makers, international stakeholders and the regulatory community across the life sciences ecosystem, the conference will provide the latest developments, tackling insightful topics, at a time of significant change, challenge and opportunity.

Expected attendees



300+ regulatory leads, industry stakeholders and decision makers

Why support?

Increase your brand visibility, strengthen your business relationships, enhance your reputation by pairing your brand with the BIA and demonstrate your support to the sector.

Prices starting at £5,000+v



Regional Networking

- North East
- Scotland
- Birmingham

Alternatives to IPO for scaling biotechs

BIA



Stephen Hansen
BioCentury

Tej Panesar
British Patient
Capital

Hakim Yadi
Closed Loop
Medicine

Alice Hu Wagner
Saturn Investors

Mike Romanos
Microbiota

www.boundustry.org

Influence



Regional networking

Showcase your organisation at our regional spotlight events

Packages starting at £3,000+vat incl. extensive branding opportunities, exhibition space and more!

In the last 12 months:



402 attendees

134 per event on average



238 organisations



“The panel discussion was really interesting and useful, and the choice of speakers worked very well together, covering a broad range of expertise”

“Meeting like-minded individuals and teams who share similar interests in our sector and are active in the region of focus. A well-moderated panel and panel discussion with insightful Q&A”

Women in Biotech

- Cambridge
- West London
- Bristol
- Manchester
- London



Women in Biotech

Connect, Support, Inspire

Showcase your organisation, hear from our inspiring panels of women in the sector and enjoy some fantastic networking over a glass of wine

Packages starting at £3,500+ vat
incl. extensive branding opportunities,
exhibition space, opportunities to join a panel
where relevant + more!

*Discounts available for multiple event
sponsorship! Contact us for further information.*



“The panel session was great, very informative and inspirational. It's great to feel that women are making a great contribution to the biotech industry and having an opportunity to fulfill our career aspirations”

Women in Biotech

Connect, Support, Inspire

In the last 12 months:



750 attendees

150 per event on average



335 organisations



“The facilities were great, and the whole team were so welcoming. Incredible! It was a pleasure listening to such successful women and hearing their diverse career paths and views. It was great to have a scientific focus”

“Excellent! Inspiring, good range of age, knowledge and job roles”



The Roundhouse, London

Gala Dinner

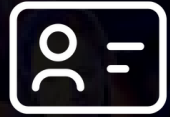
30 January 2025

BIA
43

BIA
Gala Dinner
2024
Menu



BIA Gala Dinner 2025



760+ attendees in 2024

Costs - **£9,000+vat**

(TBC for 2025)

This flagship event is set to **connect** and **inspire** you – help support our Charity of the Year, enhance your company’s profile, entertain clients and guests with priority tables and lots of fantastic branding opportunities.

“Thank you for being bold, going ahead and putting on a great event. BIA dinner will always be in my diary every year”

“We were very well looked after before, after and during the event thank you. Impressive UK sector line-up all round”

“The BIA team were so helpful with our sponsorship branding. Thank you!”

Annual Supporter

Demonstrate your commitment to our sector by partnering with the UK's most trusted voice for life sciences and biotech

Our Annual Supporters benefit from:

- A deep and strategic relationship with the national trade association for life sciences and biotech in the UK
- Clear distinction in a crowded marketplace as we accept only one organisation for each sector segment (*Law Firm, CRO etc.*)
- Unparalleled visibility to the sector
- Personalised events package, enabling your organisation to reach their target market
- Unique opportunities to engage with BIA strategic projects
- Branding on all BIA Collateral



Annual event packages

Become a BIA Gold or Silver Event Supporter

Sponsor 3 or more events throughout the year to become eligible for our annual event package with benefits including:

- A discounted rate on your chosen events
- Logo and company profile listed on BIA website
- Speaking opportunities at your chosen event where appropriate
- Priority position in exhibitor area*
- Promoted as 'Gold' or 'Silver' supporter on all event collateral

Contact us for further information!

** Not applicable to all events and dependent on event package. Must be agreed by BIA in advance.*

Get in touch

Contact Sam to discuss the right opportunity for your organisation



Sam Care

Head of Events

scare@bioindustry.org