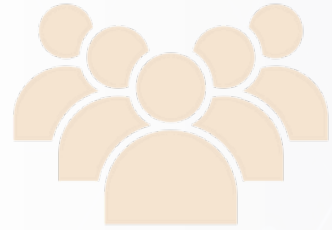


# **BIA Summer Party**

2024 Supporter Opportunities

# Our members and reach



**600+**  
**members**

Start-ups, biotechs, techbios, large pharma, large tech, universities, research centres, investors, and lawyers



**170k visitors** from the UK (47%), USA (22%), Europe (16%), China (8%) and India (3%)  
generating **508k page views** annually



**16.1k** LinkedIn followers

**11.4k** X followers



**10k Newscast subscribers** and  
Member Insights reserved exclusively for  
**4.8k BIA member contacts**



# Summer Party 2023 highlights



# Emerald Event Supporter

- Branding on all Summer Party promotional emails/website
- Branded balloons
- 3 x branded poseur table covers
- Choice of branded item:
  - *magician, pick n' mix stand, pimm's or ice cream stand*
- 4 free tickets
- Branded banner

Member: £5,750 + VAT  
Non-Member: £6,250 + VAT



# Ruby Event Supporter

Member: £3,750 + VAT  
Non-Member: £4,000 + VAT

- Branding on all Summer Party promotional emails/website
- Branded balloons
- 2 x branded poseur table covers
- 3 free tickets
- Choice of branded item:
  - *string trio or popcorn cart*
- Branded banner



# Lanyard Supporter

- Branding on all Summer Party promotional emails/website
- Branded lanyards
- Branded balloons
- 3 free tickets
- Branded banner

**Member: £3,750 + VAT**  
**Non-Member: £4,000 + VAT**



# Silver Event Supporter

- Branding on all Summer Party promotional emails/website
- 2 free tickets
- Branded balloons
- Branded banner

**Member: £1,750 + VAT**  
**Non-Member: £2,000 + VAT**



# Questions?

If you would like to support the event but the packages listed aren't quite the right fit, we would be happy to discuss a bespoke supporter package with you.

Please contact Chloe Hartley at [CHartley@bioindustry.org](mailto:CHartley@bioindustry.org) or 07884 665540

