

Start-up Festival

Bringing together the best of rising biotech talent

16 May 2024, London

2024 Supporter Opportunities

Why Start-up festival?

The event will bring together the best of rising talent in the sector for a day of informative sessions designed to build on your existing knowledge and allow you to learn from peers and established industry experts alike.

‘All the panel and workshops are inspiring and informative, it serves as a catalyst for innovations, inspiring and empowering’

‘Excellent day, thank you for making it so accessible to PhD students with the free ticket’

‘It was nice to see a range of folks who are at the coal face talking about their experiences, instead of the usual well known suspects. It made for very helpful and interesting sessions and practical suggestions.’

Our members



600+
members

Start-ups, biotechs, techbios, large pharma, large tech, universities, research centres, investors, and lawyers



16.1k LinkedIn followers

11.3k Twitter followers



170k visitors from the UK (47%), USA (22%), Europe (16%), China (8%) and India (3%) generating **508k page views** annually



10k Newscast subscribers and Member Insights reserved exclusively for **4.8k BIA member contacts**

Headline Event Supporter

Member: £6,000 + VAT

Non-Member: £7,500 + VAT

- Opportunity for a relevant company representative open the event with a welcome
- Acknowledgement of supporter status by BIA lead at event
- Priority branding across event and digital promotion
- Opportunity to provide promotional items or literature at event in networking area (exhibition stand)
- Free tickets for 4 attendees at the main conference
- Company logo included on all event-specific marketing emails
- Listed as 'event supporter' with logo on Start-up Festival listing on BIA website
- Company logo and supporter status included on printed attendee booklets

Lanyard Supporter

Member: £3,000 + VAT

Non-Member: £3,750 + VAT

- Promote your organisation by branding the attendee lanyards!
- Opportunity to provide promotional items or literature at event in networking area (exhibition stand)
- Logo on branded supporter banner
- Free tickets for 2 attendees at the main conference
- Company logo included on all event-specific marketing emails
- Listed as 'Event Supporter' with logo on Start-up Festival listing on BIA website
- Company logo and Supporter status included on printed attendee booklets

Lunch Supporter

Member: £2,250 + VAT

Non-Member: £3,000 + VAT

- Acknowledgement of supporter status by BIA lead at event
- Branding across networking lunch session
- Opportunity to provide promotional items or literature at event in networking area (exhibition stand)
- Free tickets for 2 attendees at the main conference
- Company logo included on all event-specific marketing emails
- Listed as 'event supporter' with logo on Start-up Festival listing on BIA website
- Company logo and supporter status included on printed attendee booklets

**Want maximum branding across both networking sessions?
Contact us for further info!**

Breakfast Supporter

Member: £2,250 + VAT
Non-Member: £3,000 + VAT

- Acknowledgement of supporter status by BIA lead at event
- Branding across networking breakfast session
- Opportunity to provide promotional items or literature at event in networking area (exhibition stand)
- Free tickets for 2 attendees at the main conference
- Company logo included on all event-specific marketing emails
- Listed as 'event supporter' with logo on Start-up Festival listing on BIA website
- Company logo and supporter status included on printed attendee booklets

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Event Exhibitor

Member: £1,500 + VAT
Non-Member: £2,250 + VAT

- Opportunity to provide promotional items or literature at event in networking area (exhibition stand)
- Branded exhibitor banner
- Free tickets for 1 attendee at the main conference
- Company logo included on all event-specific marketing emails
- Listed as 'Event Exhibitor' with logo on Start-up Festival listing on BIA website
- Company logo and exhibitor status included on printed attendee booklets

Any Questions?

If you would like to support the event but the packages listed aren't quite the right fit, we would be happy to discuss a bespoke supporter package with you.

Chloe Hartley,
Events Manager

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