

**21st Annual**

# **bioProcessUK Conference**

**2024 Supporter Opportunities**

# Why bioProcessUK?

**At the conference, you will have the opportunity to make or strengthen important business connections, hear the latest bioprocessing news and learn from high-profile speakers.**

## **You get to:**

- Achieve your marketing goals
- Position your organisation as a key supplier to the sector
- Generate awareness of your organisation
- Speak and interact with your target market
- Network with key decision-makers
- Enhance your reputation by pairing your brand with the BIA
- Promote your organisation to the bioprocessing/biotechnology community
- Demonstrate your commitment to our sector

# Our members



Start-ups, biotechs, techbios, large pharma, large tech, universities, research centres, investors, and lawyers

**600+**  
members



**16.1k** LinkedIn followers

**11.3k** Twitter followers



**170k visitors** from the UK (47%), USA (22%), Europe (16%), China (8%) and India (3%) generating **508k page views** annually



**10k Newscast subscribers** and Member Insights reserved exclusively for **4.8k BIA member contacts**

# bioProcessUK 2023 highlights



# bioProcessUK 2023 highlights



**400**  
delegates



**500k**  
#bioProcessUK  
reach



**142**  
organisations



**90%**  
would recommend  
to a colleague



**309+**  
interactions on  
social media

# Host Supporter

**SOLD OUT**

***Only one supporter package available per event (BIA Member only)***

An opportunity to be the key event sponsor with top-level branding, a speaking opportunity, as well as exhibiting your organisation in the prime position within the networking area, allowing you to interact with delegates during the refreshment breaks in a relaxed and informal manner.

- Welcome speech to open the conference
- Opportunity to write a blog (to be approved by the BIA) along the theme of the conference
- Branded banners with your company logo
- Company logo on the conference website
- Company logo and 100 words company profile in the conference brochure/app
- A full-colour advert in the conference brochure/app
- A prime exhibition space of 3m x 2m in the networking area of the exhibition hall
- Six complimentary tickets

**Want some extra footfall to your stand?**

**Ask us about our exhibitor cocktail hour!**

# Dinner Supporter

**SOLD OUT**

***Only one supporter package available per event (BIA Member only)***

An opportunity to exhibit your organisation during the conference dinner.

- Welcome address at the dinner
- Opportunity to write a blog (to be approved by the BIA) along the theme of the conference
- Branded banners during the evening, displaying your support of the dinner
- Full colour advert in the conference booklet/app
- Company logo on conference website
- Company logo and 100 words company profile in the conference brochure/app
- Use of the event logo and web link on your own website
- Three complimentary tickets
- An exhibition space of 3m x 2m in the networking area

**Want some extra footfall to your stand?**

**Ask us about our exhibitor cocktail hour!**

# Poster Prize Supporter

**SOLD OUT**

***Only one supporter package available per event (BIA Member only)***

An opportunity to assist emerging professionals to develop their careers in bioprocessing, by contributing to bursaries through this supporter package as well as exhibiting your organisation within the networking area, allowing you to interact with delegates during the refreshment breaks in a relaxed and informal manner.

- An exhibition space of 3m x 2m in the networking area
- Your organisation associated with the highly regarded emerging professional Poster Prize (researchers are selected to display a poster of their research and are offered a complimentary pass and a transport/accommodation bursary)
- An attending representative from your company to present the Poster Prize at the closing session on day two
- A full-colour advert in the conference brochure/app
- Company logo and 100 words company profile in the conference brochure/app
- Company logo on the conference website
- Three complimentary tickets

**Want some extra footfall to your stand?**

**Ask us about our exhibitor cocktail hour!**



# Pre-Conference drinks reception supporter

**SOLD OUT**

*Only one supporter package available per event (BIA Member only)*

A fantastic opportunity to showcase your organisation and host the pre-conference networking evening - an ideal time to connect with speakers, exhibitors and delegates ahead of the main conference.

- Company logo on the conference website
- Opportunity to write a blog (to be approved by the BIA) along the theme of the conference
- Company logo and 100 words company profile in the conference brochure/app
- A full-colour advert in the conference brochure/app
- Branded banners during the evening
- Opportunity to have a trestle table at the drinks venue and possibility of distributing giveaways
- Three complimentary tickets
- **\*Please note: This package does not include an exhibition stand**

# Local Produce Supporter

**SOLD OUT**

*Only one supporter package available per event (BIA Member only)*

An opportunity to promote your organisation during the conference dinner.

- Host a local produce sampling table
- Branding presence during the conference dinner
- Company logo on conference website
- Company logo and 100 words company profile in the conference brochure/app
- One complimentary ticket
- **\*Please note: This package does not include an exhibition stand**

# Lunch Supporter

**BIA Member: £4,250 + VAT**

***Only one supporter package available per event (BIA Member only)***

- Branding across the 2 lunch sessions
- 2 Complimentary tickets
- Company logo included on all event-specific marketing emails
- Listed as 'event supporter' with logo on bioProcessUK event listing on BIA website
- Company logo and 100 words company profile in the conference brochure/app
- ***\*Please note: This package does not include an exhibition stand***

# Event Supporter

**BIA Member: £7,750 + VAT**  
**Non-Member: £9,000 + VAT**

## *Limited packages available*

An opportunity to exhibit within the delegate networking area, designed for you to interact throughout refreshment breaks in a relaxed and informal manner whilst providing excellent exposure.

### **Cocktail add-on (opportunity to serve cocktails at your stand at the end of day 1, provided by the hotel) £1,250 + VAT**

- An exhibition space of 3m x 2m in the networking area
- A full colour advert in the conference brochure
- Company logo and 100 words company profile in the conference brochure/app
- Company logo on conference website
- Opportunity to write a blog (to be approved by the BIA) along the theme of the conference. There are up to 5 blog writing opportunities available. The blog will be published on the BIA website, mentioned on social media and, depending on availability, included in one of the BIA newsletters
- Three complimentary tickets

# Exhibitor

**SOLD OUT**

## *Limited packages available*

An opportunity to promote your organisation to the full conference delegation - a fantastic way of gaining exposure to potential new customers.

- One exhibition space of 2m x 1.5m limited to two small banners, one small piece of equipment and literature
- Company logo on conference website
- Company logo and 100 words company profile in the conference brochure/app
- One complimentary ticket

**Want some extra footfall to your stand?**

**Ask us about our exhibitor cocktail hour!**

# Cocktail hour (add-on)

£1,250 + VAT

Opportunity to serve cocktails at your stand at the end of day 1, at our cocktail hour.

- Drives traffic to your stand as you hand out cocktails
- Prime time for brand acknowledgement as most delegates will be joining before going on to dinner
- Perfect opportunity to be part of the drinks reception before the dinner begins

# Lanyard Supporter

**SOLD OUT**

All delegates and attendees are required to wear a badge for entry, and you can include your brand on the lanyards. The design must be approved by the BIA.

# Digital Package

**£800 + VAT**

Have your company's logo on all of our digital bioProcessUK related collateral:

- Marketing emails for bioProcessUK
- The event's webpage
- Some event social media posts
- Company logo and 100 words company profile in the conference brochure/app

# Questions?

If you would like to support the event but the packages listed aren't quite the right fit, we would be happy to discuss a bespoke supporter package with you.

Please contact Netty England at  
**[AEngland@bioindustry.org](mailto:AEngland@bioindustry.org)** or **07777 640048**

